



GENERAL QUESTIONS – VOTING PERIOD

PLEASE SEE OFFICIAL RULES AT [HTTP://RADIANTDANCEOFF.COM/RULES](http://radiantdanceoff.com/rules) FOR FULL DETAILS.

Can you tell me more about how the voting will work?

- During the voting period, videos will be made available for viewing at www.radiantdanceoff.com.
- To cast a vote, each individual must register as directed by providing his/her email address and click the "vote" button. **Limit one (1) vote per person/email per calendar day.** Any suspected or deliberate attempt to manipulate, or otherwise fraudulently tamper with the voting process, may result in disqualification, at the sole discretion of the Contest Entities.

Fraudulent tampering includes but is not limited to:

- Using multiple computers, email addresses or browsers in an attempt to exceed the voting limit;
- Vote brokering via a 3rd party service, website or any other service or tactic which exists for the purpose of exchanging or soliciting votes to manipulate the voting results;
- Strategic alliances or vote trading intended to manipulate the "Top 5" standings;
- Offering any type of inducement or compensation (monetarily or otherwise) to any third party, in exchange for a vote in any manner;
- Use of proxy voting; and
- Votes generated by a macro, script, bot or other fraudulent means in an attempt to manipulate the outcome of the voting period.

On the leaderboard, it states "leaderboard results are subject to final verification of votes." What does that mean?

- Submitted votes are reviewed on the backend to detect suspicious or fraudulent voting activity. Any suspicious or potentially fraudulent votes may be void, at the sole discretion of the Administrator. The leaderboard reflects submitted votes, not the verified vote standing.

It seemed like the leaderboard results changed more at the beginning of the Voting Period; why?

Leaderboard results are displayed as a percentage, not the actual vote count.

Consequently, as the cumulative number of votes increases throughout the Voting Period, it takes a lot more to move the "percentage" needle. Early in the Voting Period when there are fewer votes, a small number of votes can have a more direct impact on percentages.

- For example, if a total of 50 votes are evenly spread across five teams, each would have 20% of the votes (10 votes each). If one team received 10 more votes, their percentage would jump to 33% of the overall votes (110 total votes); the other teams would drop to the 16% range.
- On the other hand, if a total of 1,000 votes are evenly spread across five teams and each has 20% of the votes (200 votes each), and one team receives 10 votes, the percentage doesn't change because it is a negligible amount of the overall number of votes (1,010 total votes).

When does the Voting Period end?

- The Voting Period ends on Wednesday, November 15 at **NOON Eastern Time**. Individuals can vote one (1) time per calendar day. A calendar day is defined as a day beginning at 12:00:01 am ET and ending at 11:59:59 pm ET. However, to vote on the final day (November 15), votes must be cast before NOON ET.

Will the grand prize winner be determined solely by public votes?

- No. At the conclusion of voting period, the "Top 5" Teams with the highest number of eligible votes will proceed to judging. The Top 5 Teams will be judged in accordance with the following criteria:
 - 1) Difficulty of dance steps, cohesiveness and technical proficiency = 30%
 - 2) Essay = 30%
 - 3) Originality of dance performance = 20%
 - 4) Creative execution of wardrobe selection = 10%
 - 5) Ability to convey character and expression in the dance performance = 10%

We would like to know how we ranked among all the other Teams. How many votes did our Team receive?

- We are unable to provide your Team with the specific number of votes received, ranking among all the other Teams or email addresses of each person who voted for your Team.

ADDITIONAL QUESTIONS

Who is the sponsor of this contest?

- The sponsor of this contest is HBCU Dance Corporation, Inc. Tampax, Tambrands and their parent company (Procter & Gamble, Inc.) are not responsible for the collection or processing of entries, the administration of the Contest, the selection of the winner or the fulfillment of the prize.
- Questions regarding contest logistics should be directed to the contest administrator, as detailed below.

Who do I contact if I have a question that wasn't answered in the FAQ?

- If you have additional questions, please email contest@creativezing.com.
- Emails will be answered within 24-hours (Monday – Friday)
- Business Hours: 9:00 am – 6:00 pm Eastern Time (Monday - Friday)